

Please send ad payments to:

CONduit 20 Program Book
PO Box 11745
Salt Lake City, UT 84147-0745

Please allow plenty of time for delivery so that the ad payment will arrive by the deadline.

Electronic ad submissions will be accepted at the following address:

info@sfcon.org

Please note that submission of ads in any format other than TIFF or PDF (at the resolutions specified) may result in unwanted artifacts—or blurring—of the ad.

CONduit 20

A Science Fiction & Fantasy Weekend

<http://conduit.sfcon.org/>

Program Book Ad Sizes and Prices

- TIFF or PDF
- 600 dpi for black & white art, 300dpi for color.
- Please note the sizes for ads and create the ad accordingly.
- Sizes are in inches (width x height).

\$30 Eighth Page (3.75 x 2.5)

\$40 Quarter Page (3.75 x 5)

\$70 Half Page (7.5 x 5) or (3.75 x 10)

\$130 Full Page (7.5 x 10)

\$150 Full Page Cover: back, or inside front or back (7.5 x 10)

1. Advertiser chooses ad location: add 50% to above price
2. CONduit staff creates ad: add \$20 to above price
3. If CONduit staff creates the ad, advertiser will be shown a proof.
 - Advertiser may make changes to this proof and CONduit staff will correct the ad accordingly.
 - Any additional changes beyond the first proof will be charged at \$15/hour/ad (minimum 1 hour charge).
4. Payment for the ad is due upon receipt of the insert order.
5. Deadline for payment and **receipt** of ads: April 5, 2008
6. Please make checks payable to "CONduit."
7. Any questions, please send a message to info@sfcon.org

Eighth Page